



CAESAREAN AWARENESS RAFFLE DRAW

APRIL 2017

FAQ

Important details of Draw, printed on each ticket

Raffle Permit No. A/A 09/2017, granted by Ministry of Finance

Ticket price: 2 euros per ticket

Total no. of tickets printed: 3,000

Total no. of prizes: 104 (Refer to full list of prizes attached)

Where can I buy the tickets?

Tickets are available at all Mothercare outlets islandwide. Tickets will also be available through our network of members and supporters.

Sale of tickets

Tickets available for sale from 3 April to 27 April, 1pm.

When & where is the drawing of winners?

Draw date: 29 April 2017, Saturday

Venue: Home for Cooperation, Nicosia Buffer Zone

How will I know I've won?

Winners will be announced on our Facebook page (Estimated: 2 May) and contacted via phone/email in the first 2 weeks of May.

In the event the winner cannot be reached within 3 months after the draw, the prize will be awarded to a new winner.

Can I don't give out my information?

If there's no contact details given, or the writing is illegible on the ticket, a new winner will be selected on the day of the draw.

Is my information kept private?

Birth Forward respects, and is committed to protecting your privacy. Winners names & ticket numbers will be posted on Facebook. Contact details will not be posted.

How will I get my prize?

Product prizes can be collected on 13 May, Saturday 10am-12noon

- Costa Coffee Central branch, Nicosia or
- Costa Coffee My Mall Limassol

Coupon prizes (e.g. Spa treatments, Yoga classes, shopping coupons) can be redeemed at the service provider's location itself (Paperless), except in a few cases.

We will pass the winner's information to the business and winners can contact the business directly to make appointment to redeem service.

Can I exchange my prize for money?

The prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes. Unless otherwise stated (certain services offer choice of pregnancy or normal treatment)

Where does the money go to?

To provide FREE support groups, workshops, talks and the latest birthing information.
To hire the professionals needed to facilitate these events (psychologists, therapists, midwives, etc)
For the rental of venues, whenever necessary.
Anyone can attend these events.

How did we get the prizes?

Prizes are donated by businesses who support our cause.

Who are our sponsors or supporters?

The whole campaign is under the auspices of the Ministry of Health and the First Lady Mrs Andri Anastasiades, wife of the president of the Cyprus Republic.
It is supported by the Gynaecological & Obstetrics Society, Nurses & Midwives Association, Chiropractic Association.
It is sponsored by Boubouki Kindergarten and AllHandHomeMade Craft Exhibitions.
The printing of raffle tickets and raffle posters is sponsored by Piastr copy centre
Politis Newspaper and Politis Radio 107.6 are our exclusive Media sponsors

Who is organising this?

Birth Forward is proud to organise the Raffle Draw in support of Caesarean Awareness Month April 2017.
We are a registered Non-Government Organisation (NGO) in Cyprus since September 2015 (Nr. 4386). We consist of health professionals and parents volunteering our time to work together.

What is this about?

Caesarean Awareness Month is a worldwide campaign that started in 2004 in USA and occurs yearly in April.
The campaign aims to raise awareness and educate people about caesarean births.
This will be the very first time Caesarean Awareness is happening in Cyprus.
For more information, visit: www.birthforward/resources/caesarean

Why is there a need?

We have identified an urgent need for Caesarean Awareness as Cyprus has the highest Caesarean rate in the world at 56.9%¹. The World Health Organisation (WHO) recommends an ideal rate of 15%². Our objectives:

- To honour the bravery of Caesarean mothers and provide support.
- To provide scientific, evidence based facts about Caesarean births, and improve maternal-child health by preventing unnecessary caesareans
- To push for better care and options in delivery. To promote Natural Birth, Gentle Caesarean and Vaginal Birth After Caesarean (VBAC).

What is this leaflet about?

It contains carefully selected information from the latest scientific resources from WHO, NICE UK, NHS UK, NIH USA, MoH Cyprus, meta-analyses researches and strong individual researches

Main points of leaflet:

- Risks of caesarean births to babies & moms
- Ways to reduce risk of caesarean
- What Gentle Caesarean is, if caesarean is unavoidable
- Facts and Myths about Vaginal Births after Caesarean (VBAC)

So are you against caesarean?

Because I/my sister/my friend/ gave birth by caesarean and we are fine and our babies are fine!

Caesarean section is a life-saving operation and many women and children owe their lives to it, so of course we are grateful that it is here and it SHOULD be available to all women who need it.

We are NOT against caesarean sections, since they are life-saving, but we want to work towards lowering the c-section rate, because a c-section has consequences for mother and baby, as you can see in the leaflet. Even in the case when a c-section is unavoidable, there are always options, like gentle cesarean.

¹ MOH Cyprus, Perinatal Health Indicators 2014 report, Table 18 Page 28

² WHO statement on caesarean section rates

http://apps.who.int/iris/bitstream/10665/161442/1/WHO_RHR_15.02_eng.pdf?ua=1